



OUTRIGGER CALOUNDRRA

2017 President's Report

Presented at the AGM
26 November 2017





Outrigger Caloundra's goals are focused on: administration; finance; marketing; paddler development; membership; facilities; and assets. We can be proud a number of achievements across all of these goals including:

Administration

- an updated Risk Management Plan
- First Aid Certificates for coaches, and
- a forum for members to air their grievances stemming from the 2015 AGM and 2016 Cook Islands trip.

Finance

- all race, uniform and membership fees paid by members
- an average of \$170 raised every week at the Power Boat Club meat tray raffle, and
- additional money raised by hosting boot camp activities and canoe hire.

Marketing

- over 300 followers on Instagram and a new Facebook page administrated by a panel of members
- an effective website with current content and readily available information
- front page news on 2 March in the Caloundra Weekly, and
- over 50 20th anniversary t-shirts are being worn around Caloundra!

Paddler Development

- 3 members competed in the Queen Lili (Hawaii) and 2 members competed in Vaka Eiva (Cook Islands)
- 6 juniors competed in the Trans Tasman Gubbi Gubbi Sprint Titles
- 3 members attended a coaching course
- 5 crews competed in the same short course race at the National Marathon Titles including senior master women, master men, open men, open women and novice mixed, and
- two stroke and steering clinics hosted by Tony Kimmins, Sandy Cooper, Adam Joyce and Mitch Olds.



Membership

- a 4th annual 4 week beginner program
- an array of social activities including a Cultural Day and OC1 blessing with Poly Va'a, a Family Fun Day and a 20th Anniversary Party, and
- a peak in membership at 77 members including 42 females, 35 males. Of these, 10 were juniors and 12 were members over 60. This represented a 111% increase over 2 years. As at November 2017, we were the 9th largest club in Australia out of 83.

Facilities

- a 'Permit to Occupy' issued on 24 May by the Department of National Resources and Mines.

Assets

- 2 grants worth \$12,000 for an OC1/2 trailer, a contribution towards an new OC6 and life jackets, and
- a new OC2 usage guide with plans to review its effectiveness in 2018.

In my report last year, I said my hope was that Outrigger Caloundra would continue to thrive and not simply function in it's 20th year. It is a testament to everyone in the club for making this hope a reality.

They say a smooth sea never made a skilled sailor. We stand strong and united today, not because the journey was easy in 2017, but because we navigated through our challenges with maturity, openness and a hunger to keep moving forward.

In 2018 I hope we can continue to transition from a small club to one of Australia's largest outrigger clubs while being true to our core values of respect, transparency, fun, courage and commitment. If we continue to work together and move forward with a shared vision, we can shine bright both on and off the water without burning out.

Recruitment and retention underpin this vision. We want people to be attracted to our club and stay in our club. We have done a great job attracting new and experienced members to our club. The next challenge will be retaining them in 2018. The Sunshine Coast is home to Australia's two biggest and arguably most competitive clubs; Mooloolaba and Noosa. These are established clubs with solid foundations and long histories of success on the water. Caloundra has always struggled to retain competitive members with a strong club like Mooloolaba just 20 minutes up the road. While there will always be a degree of transfers between clubs, 'your vibe attracts you tribe' and I am confident that our tribe are here to stay!

Ensuring our assets meet the needs of our members is also crucial as we work towards our vision. In 2018 this may mean spending money to make money. We want to give our members the best possible opportunity to succeed and be safe on the water. This costs money. But with better assets, we will be better positioned to retain and attract members which means more people to help with fundraising and more membership fees coming through.

Thank you to all members for your support and contribution this year, a big thank you to our outgoing Committee members for your dedication and passion and a huge shout out to our coaches for your daily commitment to provide us with opportunities to paddle, learn and have fun on the water.

Rebecca Prasad



FAST FACTS

Outrigger Caloundra in 2017



\$29,300 in the bank
28% growth in 12 months
95% growth in 24 months



71 current members
36% growth in 12 months
97% growth in 24 months



Representation at the
Queen Lili (Hawaii) &
Vaka Eiva (Cook Is)



Podium finishes
for Ashton and Callum in
V1 at Gubbi Gubbi



OC1 Blessing and
Cultural Day



\$12k in grant money for
new OC6 & OC1 trailer



Permit to Occupy
issued for clubhouse



OC2 Guideline and Risk
Management Plan updated



304 new followers
in 1 year



2 U16 Juniors selected
to compete in the World
Sprints in Tahiti in 2018



4 families
with junior and senior members



Grant for 6 Vaikobi
life jackets