



# **OUTRIGGER CALOUNDRA**

## **2018 President's Report**

*Presented at the AGM*

*9 December 2018*







Outrigger Caloundra's goals are focused on: administration; finance; marketing; paddler development; membership; facilities; and assets. We can be proud a number of achievements across all of these goals including:

### Administration

- an updated Risk Management Plan in February including a guide for crossing the bar, and
- a forum for members to discuss their goals for the race season ahead in August.

### Finance

- \$21,088 received from the Gambling and Community Benefit Fund and \$1,000 from the Caloundra RSL
- \$2,318 raised at the Bunnings BBQ in March, and
- additional money raised by hosting a Mums-ercise group in February and our ongoing Power Boat Club meat trays.

### Marketing

- over 750 followers on Instagram and 237 followers on the Facebook page administered by official members
- a new range of hats, visors and sublimated polo shirts to lift our public profile, and
- hosted our first V1 regatta in May to increase public awareness and promote our club.

### Paddler Development

- 2 members competed in the Gold Coast Cup , 1 member competed in Na Wahine O Ke Kai (Hawaii) and 1 member competed in the Queen Lili (Hawaii)
- 6 women competed in the Sydney Harbour Challenge and were 8th over the line in a field of 30
- the senior master women won the short course OC6 series
- **2 senior master women won 4 out of 5 of their OC2 short course races, and**
- video analysis sessions undertaken in June to improve technique.



## Membership

- a 5th annual beginner program with events running in September and October . This lead to the recruitment of 6 new members, and
- membership standing at 48 including 30 females and 18 males. Of these, 1 was a junior and 14 were over 60. This represents a 32% drop in membership over 12 months and a 7% drop over the last 24 months. This can be largely attributed to the loss of juniors and their families (either transferred to Mooloolaba or taking a break from the sport). Last year we had 4 families compared to 1 family this year which explains why membership is back down to 2016 levels.

## Facilities

- plans to upgrade OC1/2 storage and improve the external façade.

## Assets

- 2 new OC6 race canoes including the Roc (Gold Coast) and a Matahina (Tahiti), and
- a custom made OC1/2 trailer with grant money approved in 2017.

While all of these facts and figures are interesting and relevant indicators to measure our 'success', this information only tells half the story about who we are and what we do.

Outrigger Caloundra is so much more than a club and outrigger canoeing is so much more than a sport. We are so lucky to live in a paddlers paradise and call people like Uncle Bruce our ohana. We don't need to travel the world to surf waves, paddle alongside dolphins or meet people with hearts of gold. Weather permitting, we have five opportunities a week to put our paddles in the water and forget about our mortgages, family dramas and work commitments. When six people come together as one in a canoe, we transform all of our worry and stress into passion, grace and power.

In order for us all to have this magical and transformative experience on the water, a lot of work needs to happen off the water. This part isn't so therapeutic. I would like to acknowledge and thank Gavin for taking on the role of head coach and his dedication to every member in the club. Many thanks to Alana our Treasurer for ensuring all the bills are paid and our grants have been acquitted. A big shout out to Fiona who has served on the Committee for three years and has often been the voice of reason and kept us on track. I would also like to thank Steve, Heeni, Di, Craig and Bruce for everything they do behind the scenes from mowing the grass to towing the canoes to organising the Bunnings BBQ to being a club captain. I would also like to thank Priscilla and Heeni for stepping up to the steerers plate and recognising the need to develop this critical skill for the benefit of us all.

I wish the 2019 Committee all the very best of luck and hope all members can continue to uphold our core values of respect, transparency, fun, courage and commitment.

Rebecca Prasad



# FAST FACTS

## Outrigger Caloundra in 2018



\$34,286 in the bank  
17% growth in 12 months  
50% growth in 24 months



48 current members  
32% drop 12 months  
7% drop 24 months



Representation at the  
Queen Lili &  
Na Wahine O Ke Kai (Hawaii)



Senior Master Women  
Short Course Winners  
OC6 2017/18 Series



\$2,318 raised at  
Bunnings BBQ



\$22k in grant money for  
new OC6s



Plans to upgrade club  
storage and facade



Risk Management Plan updated  
with bar crossing guidelines



750 followers



A new head coach who is  
well respected &  
promotes inclusiveness



Our club is one big ohana.  
But this year we only had one  
family membership



New race canoes  
Matahina (Tahiti)  
Roc (Australia)